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# Xaverian Buzz

*An Initiative of the Department of Journalism & Mass Communication*

**Under the aegis of IQAC**

A M O N T H L Y C H R O N I C L E o f C A M P U S N E W S



Tamil Nadu's Dr. Ashok Kumar Veeramuthu makes India proud again —  
featured among the **world's top 2% scientists** by Stanford University & Elsevier

**Xavier University, Patna**  
&

**St. Xavier's College of Management & Technology**

Digha-Aashiyana Road, Digha Ghat, Patna- 800011, Bihar

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# From the Editor's Desk

## Harnessing the Infinite Potential



### The Youth: Architects of India's Destiny

Dear Readers,

As the crisp air of November settles across the country, it brings with it a period of significant transition and reflection for India. This month, positioned between the fervour of the festive season and the year's end, is marked by events that compel us to contemplate the very pillars of our nation: our constitutional values, our historical legacy, and our environmental heritage.

The most pivotal observance is National Law Day on November 26th. This day commemorates the adoption of the Indian Constitution, the sacred document that forms the bedrock of our democracy. For us as students, it is a crucial reminder of the rights we enjoy and the duties we often neglect. In an age of heated debate and digital discourse, Law Day calls us to re-familiarize ourselves with the principles of justice, liberty, and equality that our founding architects so painstakingly enshrined. It is a day to ask ourselves if we are upholding the spirit of the constitution in our daily lives and academic pursuits.

November also opens with a day of profound respect and remembrance. Ek Bharat Shrestha Bharat, celebrated on November 1st, aims to strengthen the unity and cultural harmony between different states. More sombrely, the nation observes

the birth anniversary of our first Prime Minister, Jawaharlal Nehru, on November 14th, celebrated as Children's Day. His love for children transformed this into a day dedicated to the future of India—a nudge to recognize the potential and address the challenges facing our youngest citizens.

Beyond the political and social sphere, November offers a natural event of breathtaking scale. It is the prime month to witness the Diu Festival of Lights and the beginning of the season for the great Indian Elephant and Tiger migrations in certain regions, a testament to our country's incredible biodiversity. This serves as a critical reminder of our responsibility towards environmental conservation.

Thus, November weaves a complex narrative. It is a month that asks us to honour our legal framework, remember our historical journey, and protect our natural world. It is a call to action—to be more informed citizens, more compassionate peers, and more responsible stewards of the nation we are set to inherit. Let us move beyond passive observation and engage with these themes, for they define the India we will one day lead.

Happy reading!

**Abhishek Anand**  
Chief Editor

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Abhishek Anand  
(Asst. Professor, Dept. of English)

# HR Insights – Exploring Career Opportunities in IT and Digital Marketing

The Placement Cell of St. Xavier's College of Management & Technology, Patna organized an insightful session on "Navigating Career Opportunities in IT and Digital Marketing" on 8th October 2025. The session was conducted by Mr. Anil Kumar, MBA (Marketing & Data Science) from Graphic Era University and currently pursuing a Fellow Programme in Management (Marketing & Data Science) from Birla Institute of Management, Greater Noida. He is presently associated with GIBS, Bangalore and has prior work experience as a Business Analyst at Wipro Technologies, Gurugram. The event commenced with a warm welcome address by Vaishnavi, a student of Business Administration and a member of the Placement Cell. Mr. Piyush Sahay, Head of the Placement Cell, felicitated the guest with a sapling

as a token of appreciation. During the session, Mr. Kumar shared valuable insights into career prospects in Digital Marketing and IT, highlighting the growing opportunities in top consulting firms, IT companies, and FMCG sectors. He explained the difference between marketing and sales, discussed real-world case studies such as Info Edge (India) Ltd., and elaborated on how startups evolve through research and digital marketing strategies. He also emphasized that the next 50 years will be dominated by platform-based business models, encouraging students to adapt to emerging digital trends. The session proved to be highly engaging and informative, offering students a clearer understanding of the dynamic career landscape in IT and Digital Marketing.



# Session on New Age Skills

The Placement Cell of St. Xavier's College of Management & Technology, Patna, organized an insightful session on "New Age Skills that Industry Demands" on 16th October 2025 at De Nobili Hall (LH 95). The special session was conducted exclusively for Part 3 students of BBA and BBA (IB) to help them understand the essential skills required to thrive in today's competitive professional environment. The resource person for the session was Prof. Debarghya Bagchi, Faculty Member at IBS Kolkata. Prof. Bagchi holds a B.Sc. (Tech) from Calcutta University and a PGDM from the Goa Institute of Management. With over 23 years of professional experience, including 12 years in the corporate sector and 11 years in academics, he has worked with reputed organizations such as Raymond Ltd., Usha International Ltd., ICICI Securities, and Reliance Securities Ltd. His areas of expertise include Financial Management, Quantitative Techniques, and Corporate Finance. The session commenced with a warm

welcome by members of the Placement Cell. Prof. Bagchi emphasized the importance of reskilling and upskilling in the face of rapid technological change and evolving job markets. He elaborated on how digital transformation is reshaping workplaces and discussed emerging domains such as digital marketing, financial technology, entrepreneurship and startups, content creation and media, and green and renewable energy skills. Addressing the students, Prof. Bagchi encouraged them to cultivate adaptability, curiosity, and a mindset of lifelong learning to stay relevant in the dynamic industry landscape. The interactive session witnessed enthusiastic participation from around 130 students of both programs. The event concluded with a vote of thanks and facilitation by Dr. Piyush R. Sahay, Head of the Placement Cell, who expressed gratitude to Prof. Bagchi for sharing his valuable insights and inspiring students to prepare themselves for the future world of work.



# Chhath Puja in Bihar: A Millennial's Perspective

- Dr Piyush Ranjan Sahay

Dean, School of Management

As the golden sun sets over the Ganga, the air of Bihar fills with hymns, incense, and the scent of freshly prepared thekua. The rhythmic sound of folk songs and the sight of devotees standing in waist-deep water form a tableau as timeless as faith itself. Yet, behind this age-old ritual, a quiet transformation is underway—one that tells the story of Bihar's new generation rediscovering its spiritual and cultural roots. Chhath Puja, one of Bihar's most revered festivals, is dedicated to the worship of the Sun God (Surya) and Chhathi Maiya, symbolizing purity, discipline, and gratitude. Traditionally observed by women, especially in rural households, the festival involves fasting, preparing offerings, and performing rituals on riverbanks or water bodies. But in recent years, millennials have begun to redefine what Chhath means to them—and in doing so, they are reshaping the cultural landscape of the state. Once viewed as a ritual bound by tradition and family obligation, Chhath has evolved into an expression of identity, belonging, and modern devotion. Across Bihar and beyond, young Biharis are taking the lead in organizing Chhath celebrations—whether at ghats in Patna or on rooftops and terraces in Delhi, Mumbai, or Bengaluru. Social media platforms are flooded with images of youth cleaning ghats, preparing eco-friendly decorations, and proudly sharing glimpses of their cultural heritage with the world. This generational shift is not just about participation—it's about perspective. Today's young devotees are adding new layers of meaning to

the age-old observance. They see Chhath as a symbol of sustainability and community consciousness. Many have replaced plastic decorations with natural materials, emphasized clean and safe ghats, and made the festival inclusive—open to all who wish to experience its serenity and spiritual discipline. What was once an act of inherited faith is now being embraced as a conscious choice. For millennials, Chhath offers a sense of rootedness amid global mobility—a reminder of where they come from and what connects them to their people. In the process, they are turning devotion into dialogue, spirituality into sustainability, and tradition into a modern-day movement. As someone observing this transition closely, I see in this resurgence a hopeful narrative: that faith, when reinterpreted with sincerity, can stay timeless. The younger generation of Biharis is proving that tradition need not fade in the light of modernity; it can, instead, shine brighter when understood through new eyes. Their approach blends reverence with reflection—a sign that cultural continuity is not about resistance to change but about renewal through it. This Chhath, as the first rays of the sun touch the waters and illuminate the faces of thousands of young devotees, Bihar tells the world a simple truth: traditions survive when they evolve, and beliefs endure when they are lived with conviction. In the hands of its millennials, Chhath Puja is not just being performed—it is being reborn.



# Festival of lights ushers in joy and harmony

On the eve of Diwali, Xavier University, Patna, resonated with energy and enthusiasm as it hosted a vibrant Diya Decoration and Rangoli-making competition. The campus was transformed into a canvas of light and colour, with students showcasing their creativity and festive spirit. Participants meticulously adorned diyas with intricate designs, while the Rangoli grounds blossomed with vibrant patterns, from traditional motifs to modern artistic expressions. The event fostered a spirit of healthy competition and collaborative celebration, filling the air with excitement and camaraderie.

Judged by a panel of faculty members, the competition highlighted immense talent and dedication. The event served as a beautiful prelude

to the festival of lights, strengthening community bonds and upholding the timeless traditions of Diwali. It was a fitting celebration of creativity, unity, and the triumph of light.

Further, the university illuminated Kalaam Hall with a grand Diwali celebration. The event, reflecting the university's dedication to cultural heritage and community, featured a vibrant program. Highlights included a soulful prayer dance, a thought-provoking drama by the Theatre Club, a melodious performance by the Dhvani Club, and a symbolic diya lighting ceremony. A short video also reinforced the festival's message of light over darkness and the value of sustainable practices.



The grandeur of the Ramlila, a dramatic highlight of our Diwali festivities

# Voter Awareness Campaign

A voter awareness campaign was organized at Xavier University, Patna, in the run-up to the crucial State Assembly Election 2025. The primary objective of the initiative was to spread democratic awareness and galvanize the youth, particularly first-time voters, to actively participate in the electoral process.

The event saw enthusiastic participation from the student community. Distinguished faculty members addressed the gathering, underscoring the power of a single vote in shaping the state's future and strengthening democracy. The highlight of the campaign was an impassioned address by the Vice Chancellor, Fr. Dr Martin Poras SJ. He fervently

urged students to recognize their vote not merely as a right, but as a fundamental civic duty and a tool for change.

The campaign effectively educated students on the importance of ethical voting and the procedural aspects of casting a ballot. The initiative successfully fostered a sense of responsibility and political consciousness among the youth, inspiring them to become informed and active citizens. The university community is confident that this drive will result in a higher voter turnout from its students, contributing positively to the democratic fabric of the state.



Vice Chancellor, Fr (Dr) Martin Poras SJ, imploring the youth to exercise their franchise

# Session on Mental Health Awareness

Xavier University, Patna, organized a seminar entitled "Mental Health Awareness & Resilience" to promote psychological well-being within its academic community. The event, held at Kalam Hall, featured Dr. Farheen Fatima (MBBS, MD) as the keynote speaker.

Dr. Fatima's presentation covered critical areas such as the identification of early stress indicators, the

reduction of stigma associated with mental illness, and the development of effective coping strategies. She elaborated on the cultivation of resilience as a vital skill for academic and personal success. The seminar included an interactive question-and-answer segment, fostering participant engagement. This program aligns with the university's broader commitment to supporting the holistic development of its students.



Sr. Jaya RNDM felicitating the resource person

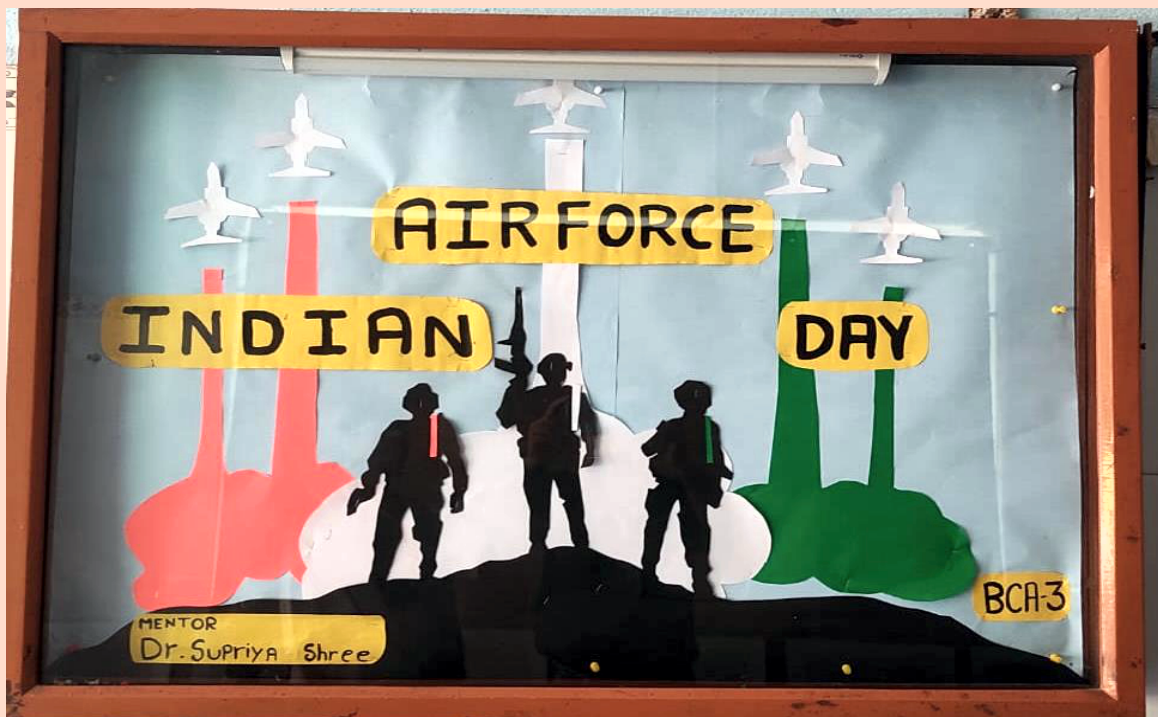
# Prayer Notice Board Decoration – October 2025

## *“From Sky to Soul: Celebrating Courage, Light, and Faith”*

The prayer notice board for October 2025 was decorated on the themes of Indian Air Force Day, Diwali, and Chhath Puja. Each theme reflected a unique blend of national pride and spiritual devotion.

The decorations for Indian Air Force Day paid

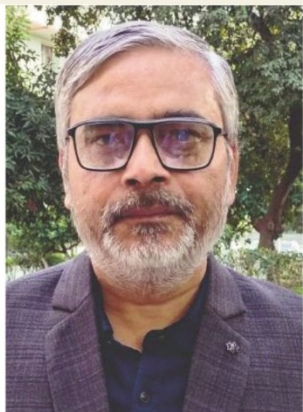
tribute to the courage, discipline, and dedication of the nation's air warriors, inspiring students with the values of service and sacrifice. The Diwali and Chhath Puja themes brought festive vibrancy to the environment, symbolising light over darkness, gratitude, and reverence for nature.



భారతీయ రచయిత

# కవిత్వం నాకు అమృతం లాంటి జెషధం

## అది మనసు లోతుల నుండి నయం చేస్తుంది



టీహార్ రాజధాని పాట్నాలో నివాసముంటూ సెయింట్ జేవియర్ విశ్వవిద్యాలయంలో మానేజ్మెంట్ అధ్యాపకులుగా పనిచేస్తూ ప్రస్తుత రీత్యా ఆంగ్ల, హిందీ కవిగా జాతీయ స్థాయిలో గుర్తింపు పొందిన కాపిత్యర ప్రసాద్ తో కరచాలనం:

**1. మీ జన్మస్థలం, విద్య, కుటుంబ నేపథ్యం?**

నేను 1969 అక్టోబర్ 26న పంజాబ్ రాష్ట్రంలోని పరాంకోట్లో జన్మించాను. నేను పంజాబ్ యూనివర్సిటీ నుండి నా గ్రాడ్యుయేషన్ పూర్తి చేసుకున్నాను. నా తండ్రి భారత వాయుసేనలో సుదీర్ఘ సేవలందించారు. నేను వారి ఏకైక కుమారుడిని.

**2. మీరు రచయిత/కవిగా ఎలా మారారు? మీకు ప్రేరణ ఎవరు?**

నా తండ్రి రాసిన కవితలు, పాటలు ఆయన డైరీలో చదివి, చూసి నేను కవిత్వం నేర్చుకున్నాను. నా ప్రేరణ నా తండ్రి. ఆయన కవీర్ దోహాను, శ్రీరామానుజం, శ్రీమద్భగవద్గీత నుండి శ్లోకాలను తరచూ శ్రావ్యంగా పఠించేవారు.

**3. మీరు ఏ సాహిత్య ప్రక్రియ ఎక్కువగా ఇష్టపడతారు? ఎందుకు?**

నేను విషాదం, నిరాశాకరత, మర్మమైన, జెన్తల్ కవిత్వం ఉన్న కవిత్వాన్ని చదవడం, రాయడం ఇష్టపడతాను. ఎందుకంటే అవి నా హృదయానికి అత్యంత సమీపంగా ఉంటాయి, నా ఏకాంత భావనలకు పూర్తిగా అన్వయిస్తాయి.

**4. మీరు ద్విభాషా రచయిత/కవిగా? ఏ భాషలో రాయడం సౌకర్యంగా అనిపిస్తుంది?**

నేను ద్విభాషా కవి. నేను ఆంగ్లం, హిందీలో రాస్తాను.

రెండూ నాకు ప్రియమైన భాషలే, కానీ కొంచెం నా తల్లిదాష అయిన హిందీ వైపు ఎక్కువ మొగ్గు చూపుతాను.

**5. ఇప్పటివరకు ఎన్ని పుస్తకాలు ప్రచురించబడ్డాయి? మీ రచన యొక్క అత్యున్నత విషయం?**

ఇప్పటివరకు నా తొమ్మిది కవితా సంపుటల పుస్తకాలు ప్రచురించబడ్డాయి. నా రచన యొక్క అత్యున్నత నిశ్చలం, విషాదం.

**6. మీకు కవిత్వం అంటే ఏమిటి? దానికి మీ స్వీయ నిర్వచనం చెప్పండి?**

కవిత్వం నాకు అమృతం లాంటి జెషధం. అది మనసు లోతుల నుండి నయం చేస్తుంది.

**7. భారత ఆంగ్ల సాహిత్యంలో ప్రస్తుతం ఉన్న ధోరణులు మీ పరిశీలన ప్రకారం ఎలా ఉన్నాయి?**

ప్రస్తుతం దేశీయ, అంతర్జాతీయ స్థాయిలో కొంతమంది మర్మమైన, నిరాశాకర, అస్థిత్య కవులు తప్ప, కవిత్వం ఎక్కువగా వెలుపల మెరుపు, కాంతులతో అలంకరించబడు తోంది. అది కొనసాగితే కవిత్వం కృత్రిమ మేధస్సు కోర్పులో దాని దండతో పరిపాలించబడే ప్రమాదం ఉందని నేను భయపడుతున్నాను.

**8. మీరు అందుకున్న పురస్కారాలు వివరించండి?**

నేను ఇంటర్నేషనల్ కమ్యూనిటీ ఆఫ్ పోయెట్స్ (ICOP) గౌరవ పట్టికలో శ్రీ లూయిస్ కసాద్విన్, డెస్సినీ పోయెట్స్ (యుకె) ద్వారా చేర్చబడ్డాను. నా “Embers of my Dream” పుస్తకానికి 2023లో “గోల్డెన్ బుక్ అవార్డ్”, “Needle of the Night” పుస్తకానికి 2024లో “పెన్ పోయెట్స్ అవార్డ్” లభించాయి. నా కవితా సంకలనాలు హార్వర్డ్ లైబ్రరీ, అక్స్ఫర్డ్ లైబ్రరీ, స్టేట్ లైబ్రరీ విక్టోరియా (ఆస్ట్రేలియా)లో సమోదయ భద్రపరచ బడ్డాయి.

**9. మీ కవితలోని కొన్ని ఇష్టమైన పంక్తులను చెప్పండి?**

“అలా - వాస్తవం దండ చేతిలో పట్టుకుని నిన్నటి పుటలను కొట్టింది, అవి ఇప్పుడు అరికట్టలేని పెరుగుదలగా నేటిలోకి ప్రవహించాయి.”

ఇంటర్వ్యూ:  
సాహిత్యరత్న  
డాక్టర్ పెరుగు రామకృష్ణ  
9849239443



Tapeshwar Prasad's short bio was recently published in Srujana, a prominent Telugu newspaper, on 08 November 2025. The feature was based on an interview conducted by noted poet Ramakrishna Perugu, the **first Telugu poet to receive the prestigious SAARC Literature Award.**

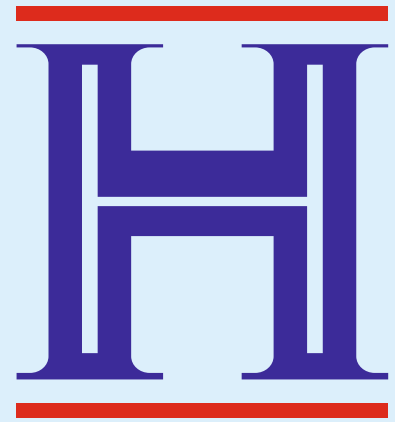
**The 66th SAARC Literature Festival  
AT New Delhi ON 09-11-2025**

*Dr. Perugu Ramakrishna*

**First Telugu Author recieved  
Saarc Literature Award-2025**



# THIS MONTH In HISTORY

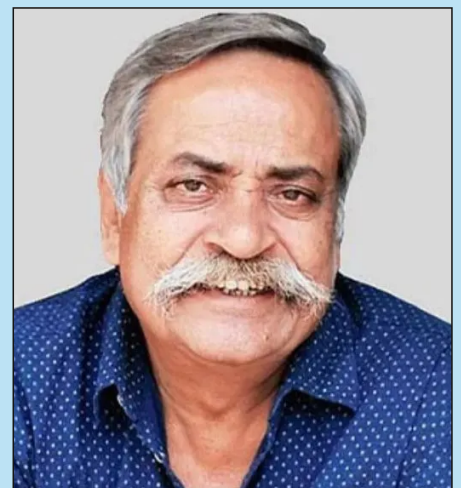


- November 1, 1993 - The European Union came into existence as a result of the Maastricht Treaty
- November 3, 1957 - Soviet Russia launched the world's first inhabited space capsule, Sputnik II, which carried a dog named Laika
- November 6, 1860 - Abraham Lincoln was elected as the 16th U.S. President and the first Republican
- November 8, 1895 - X-rays (electromagnetic rays) were discovered by Wilhelm Roentgen at the University of Wuerzburg in Germany
- November 11, 1992 - The Church of England voted to allow women to become priests
- November 15, 1889 - Brazil became a republic
- November 17, 1869 - The Suez Canal was formally opened after more than 10 years of construction



## THE WORLD THIS MONTH

- India Achieves Three Guinness World Records for Swasth Nari, Sashakt Parivar Abhiyaan
- India Grants Import Licences for Rare Earth Magnets from China
- PM Modi to Inaugurate India's First Digital Tribal Freedom Fighters Museum
- Dr. Ashok Kumar Veeramuthu from Nilgiris(Tamil Nadu), has been featured among the World's Top 2% Scientists list, published annually by Stanford University
- Piyush Pandey, the celebrated advertising professional and recipient of the Padma Shri, passed away in Mumbai, at the age of 70
- Chennai becomes the first Indian city to implement real-time Flood Forecasting System



**Piyush Pandey**



ICC WOMEN'S CRICKET  
WORLD CUP  
INDIA 2025



**Xavier University, Patna  
&  
St. Xavier's College of Management & Technology**