

**DEPARTMENT OF ECONOMICS**  
**BACHELOR IN BUSINESS ECONOMICS**

**PROGRAM SPECIFIC OUTCOME (PSO)**

**After completion of the programme, the student will attain the ability to:**

PSO1: Understand and handle the dynamics of economics and the business world.

PSO2: Recognize the importance of key theories and practices in the broad areas of business and economics.

PSO3: Gain knowledge in the areas of the financial and legal structure of the economy, within which businesses operate.

PSO4: Enhance the ability of students to analyze and interpret data to make effective managerial decisions in various departments.

PSO5: Inculcate skills useful to analyze various business situations through the knowledge of statistical software.

**DEPARTMENT OF ECONOMICS**  
**BBA (INTERNATIONAL BUSINESS)**

**PROGRAM SPECIFIC OUTCOME (PSO)**

**After completion of the programme, the student will attain the ability to:**

PSO1: Analyse the principle of international business and strategies adopted by firms to expand globally.

PSO2: Understand the concepts in international business concerning foreign trade/international business.

PSO3: Compare and contrast cultures and societies globally using socioeconomic and cultural frameworks.

PSO4: Gain special skills in data analysis and understanding of the environment of business.

PSO5: Learn and apply mathematical and statistical tools to apply in various fields of International Business Management.

PSO6: Frame policies required for business expansion abroad and key issues related to their operations in other countries.