

## CURRICULAM VITAE

1. Name : Ms. Priya Manish Kumar
2. Designation : Assistant Professor
3. Address : Department of Journalism and Mass Communication  
St. Xavier's College of Management and Technology  
Digha – Ashiyana Road  
Patna – 800011, Bihar, India
4. Educational Qualifications :
  - PGDMM (Marketing Management)
  - Masters in Advertising Management and Communication
  - Eng (Hons) from Miranda House
5. Area of Specialization : Advertising and PR Industry Experience
  - 23 Years of Teaching Media and Communications Experience
  - Marketing and Communications Expert
  - Language and Communication Skills Trainer
6. Experience : Teaching : 23 Years. Industry : 2 Years
7. Sponsored Research Projects: X
8. Member of Academic Boards/ Councils:
  - On the Panel of Headword Publishing as a Resource Person as a Master Trainer for Teachers
9. Any Awards / Recognition : X
10. Research Publications :
  - A. International Journals : X
  - B. National Conferences : 2
  - C. Book Chapters : X