

## **.Programme Specific Outcomes**

1. To comprehend the technical nuances of the media related subjects.
2. To develop a sound 360° understanding of the field of Media where later students can develop specializations in any of the different Media verticals.
3. To Inculcate and enhance technical as well creative competency in media related subjects.
4. To empower students, especially girls and those from disadvantaged communities, with professional and corporate relevant skills.
5. To develop subject specific competencies so that students can secure employment in media related trades and/or opt for further studies/ degrees in their chosen fields.