

BBA PROGRAM SPECIFIC OUTCOMES

1. To develop students professionally to handle business issues.
2. To develop students to be a better team worker.
3. To bridge the gap between theoretical and practical knowledge of the students by adopting innovative student centric teaching pedagogy.
4. To develop socially, ethically responsible business personality and corporate leaders.
5. To sharpen soft and hard skills among the students.
6. To promote entrepreneurial skills among students.