

**Department of Economics**  
**BBA (INTERNATIONAL BUSINESS)**  
**Programme Specific Outcomes**

Name of the Program	Programme Specific Outcomes
BBA (INTERNATIONAL BUSINESS)	<p>After completion of this Programme, the students will attain the ability to,</p> <ol style="list-style-type: none"><li>1. PSO1: Analyse the principle of international business and strategies adopted by firms to expand globally.</li><li>2. PSO2: Understand the concepts in international business concerning foreign trade/international business.</li><li>3. PSO3: Compare and contrast cultures and societies globally using socioeconomic and cultural frameworks.</li><li>4. PSO4: Gain special skills in data analysis and understanding of the environment of business.</li><li>5. PSO5: Learn and apply mathematical and statistical tools to apply in various fields of International Business Management.</li><li>6. PSO6: Frame policies required for business expansion abroad and key issues related to their operations in other countries.</li></ol>