

Ms Priyanka Singh

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Assistant Professor, Dept. of Journalism &

Mass Communication

St. Xavier's College of Management &

Technology, Patna, Bihar



Academic Qualifications

- UGC NET Qualified (December, 2023)
- UGC NET Qualified (June, 2023)
- Post Graduation (2021-2023)
School of Journalism & Mass Communication,
Aryabhatta Knowledge University, Patna
8.6 CGPA
- Graduation (2018-2021)
St. Xavier's College of Management & Technology, Patna
8.6 CGPA
- Intermediate (2016-2018)
J.D Women's College, Patna
66.2%
- Matriculation (2016)
St. Karen's High School, Patna
8.4 CGPA

Additional Qualification

- CAMBRIDGE ENGLISH Language Assessment
Part of the University of Cambridge
Cambridge English Entry Level Certificate in ESOL International
(ENTRY 3) (Preliminary)
Pass with Merit
Preliminary English Test Council of Europe Level B1
Reference number: 174IN7865004

Work Experience

- Assistant Professor, Department of Journalism & Mass Communication,
St. Xavier's College of Management & Technology, Patna – (January, 2024 - Present)
- Doordarshan Kendra, Patna – (July, 2023- Present)
Part-time
Working as a Television Anchor in a career-based Program 'Dishaye'
- All India Radio, Patna – (August, 2022- June, 2023)
Hosted youth related radio programs at All India Radio
- Press Trust of India Ltd – (December, 2022- January, 2023)
Completed Internship in Reporting and News Writing
- Supramental Foundation- (October, 2022)
Completed Internship in Radio Programme Production

Major Projects

- Documentary Film (Bol-e-Churiyan)
Directed an informative documentary based on bangles and its business aspects in Patna
- Radio Drama (Beta Beti ek Saman)
Produced a public awareness Radio Drama to promote Gender Equality in the society
- Advertisement Film (Healthy Bites)
Created a 360° Advertising Campaign along with an advertisement film

Participation in Conferences

- National Workshop
Attended session on- "Digital Education: Content Development & Delivery"
Organised by Consortium for Educational Communication (CEC), New Delhi, India
- National Webinar
Participated in webinar- "Literature and Commitment in the times of post-Truth"
Organised by Gandhian School of Democracy and Socialism, ITM University, Gwalior, India
- National Webinar
Participated in webinar- "Status of Media Research in India"
Organised by Communication Today (A Bilingual Media Quarterly Journal)
- International Conference
Participated in conference on- "Lahore-Delhi Documentary Films"
Organised by Delhi Metropolitan Education, Noida & Deakin University, Melbourne

- International e-Conference
Attended conference on- “Media Education and National Education Policy-2020: A Trans-Disciplinary Global Perspective”
Organised by Rajiv Gandhi (Central) University, Arunachal Pradesh, India
- e-Workshop
Participated in workshop on- “Advertisement Design Psychology”
Organised by Indian Institute of Digital Education, Maharashtra, India
- Conference
Participated in discussion on “Justice for Everyone”
Organised by International Human Rights and Crime Control Forum

Certificates

- Fact Checking
Completed Fact-Checking Training conducted by Ekta, a consortium of Indian fact-checkers and Meedan supported by Google News Initiative
- Winner #AIRNxt Youth Contest
Bagged first position in Talent hunt contest organised by Prasar Bharti, Directorate General: All India Radio, Patna
- Soft Skills
Completed course in Soft Skills with 79% marks organised by NPTEL, MoE, Govt. of India
- The Psychology of Language
Completed course in The Psychology of Language with 75% marks organised by NPTEL, MoE, Govt. of India
- Television Production
Completed Training in Basic Techniques of Television Production at Doordarshan Kendra, Patna
- Screenplay Writing
Participated in three days Screenplay writing Workshop organised by School of Journalism & Mass Communication, Aryabhata Knowledge University, Patna in Collaboration with Art, Culture and Youth Dept., Govt. Of Bihar & Bihar State Film Development and Finance Corporation Limited

Research Publications

- “Issues and Challenges Ahead of Urdu Journalists in Patna, Bihar” Published in International Conference Proceedings ISBN No: 978-93-85132-98-8
Presented paper in International Conference on “Urdu Media: Past, Present and Future”
Organised at Maulana Azad National Urdu University, Hyderabad, India
- “Issues and Challenges Ahead of Women Journalists in Urdu Press, Bihar” Published in a book- “New Media Landscape and Dimensions: An Indian Perspective” ISBN No: 978-81-963402-1-6
Presented paper in International Conference on “New Media Landscape: Issues, Trends and Future” organised at Adamas University, Kolkata, India
- “Contemporary Issues and Challenges ahead of Urdu Press in Patna, Bihar” publication under blind peer review process.
Presented paper in National Conference on “Media, Culture & Society: Emerging Trends, Issues and Challenges” organised at IMS Unison University, Dehradun, India
- “Social Media and Upcoming Threats” full paper under review
at National Conference organised by National Research Forum, India
- “Social Media and Psychological Impact on Teenagers” full paper under review
at IMS Unison University, Dehradun, India
- “Instagram: an emerging addiction” full paper publication under process
at Admas University, Kolkata, India
- “Social Media and Instagram reels addiction among Youths” full paper under review
at St. Xavier’s College of Management & Technology, Patna, India

I hereby declare that all the information mentioned above is true and correct to the best of my knowledge.



Signature

Priyanka Singh